

SEARCH STRATEGIES

PRINCIPLE

Every opportunity is supposed to be used!

and

as much as required, but as little as possible!

- Network (personal relationship network)
- Newspapers
- Specialised media
- Internet
- Procurement of personnel / Headhunting

Focus on quality over quantity!

INFORMATION ABOUT THE COMPANY

Procurement of comprehensive information and key data about companies (job boards, company home pages, annual reports, brochures and the network)

TYPES OF APPLICATIONS

Networking = Activating personal contacts

Concrete application = Job position has been announced, published

Unsolicited application = Submitting an application hoping for good luck (also known as a blind application)